

Mind Mapping

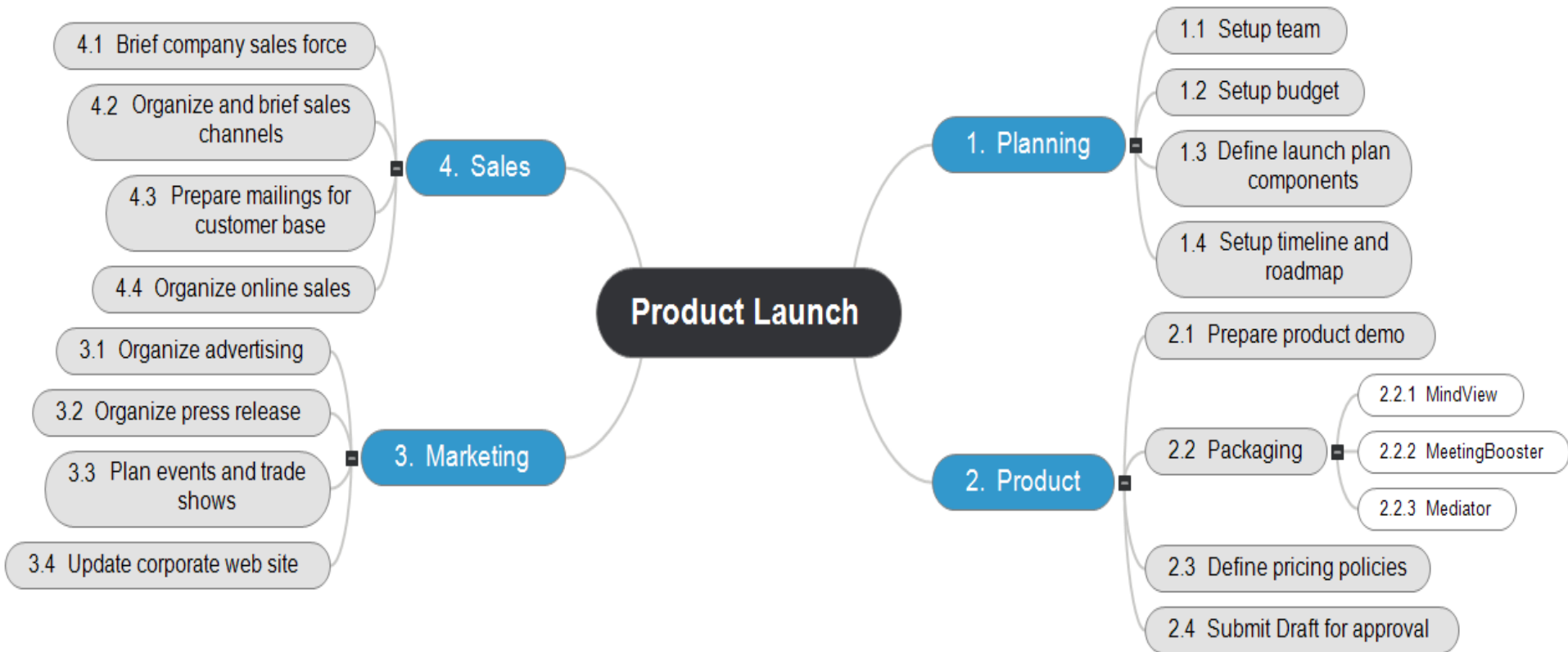


MATCHWARE
Software for Creative Minds



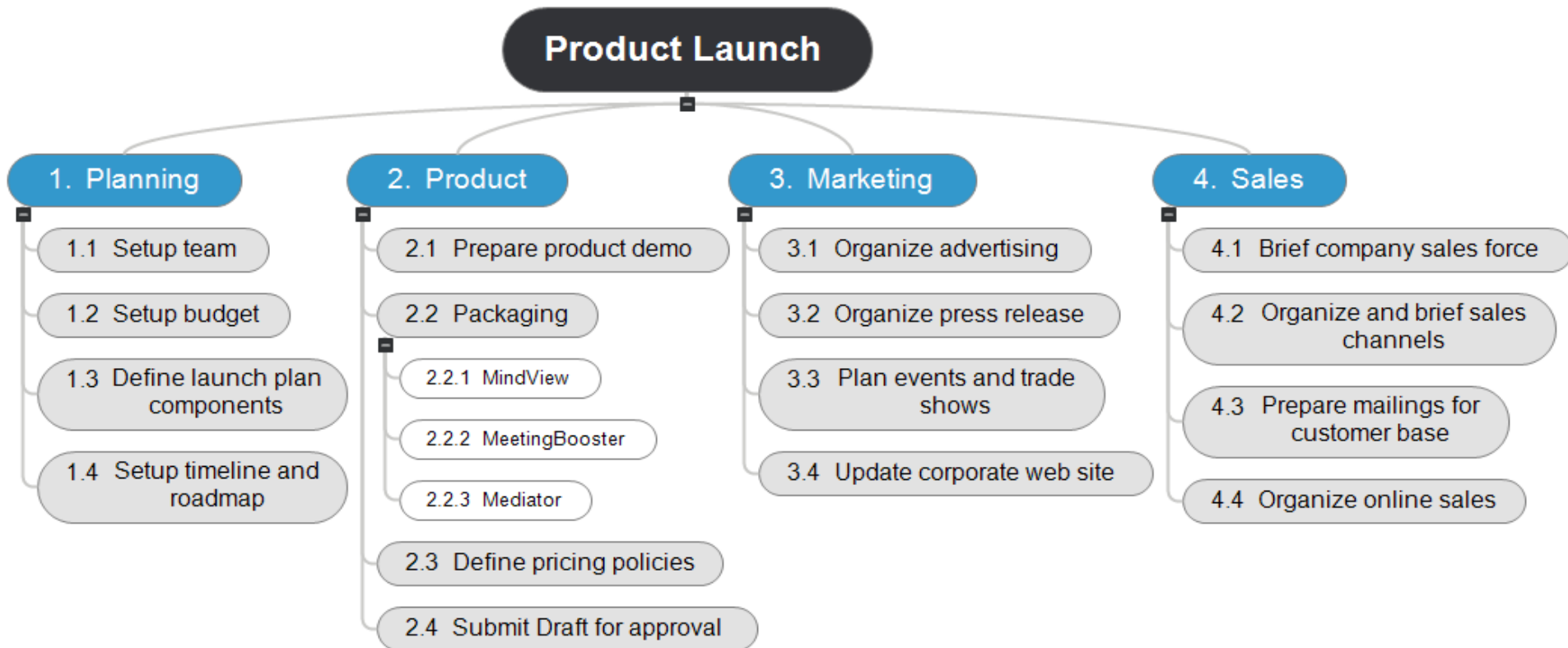
Presented by:
Fabian Valente

What is a Mind Map?



An organic way to display a Work Breakdown Structure

Work Breakdown Structure



Benefits of Mind Mapping



- Increased Productivity
- Better Communication
- Enhanced Recall and Memory
- Easier method of Organization

Utilizing Mind Maps

- Brainstorming
- Knowledge Management
- Risk Management
- Decision Making
- Project Management
- Strategic Planning
- Problem Solving
- Note Taking





1 19 10 28 29 20 11 3 30 12
4 13 5 6 15
31 22 23 32 14 24 21
34 25 8 26 27 18 9 36
16 17 35





¹19 ¹⁰28

²⁹20 11

³30 ²¹12

4 13
³¹22

23 ⁵14
³²

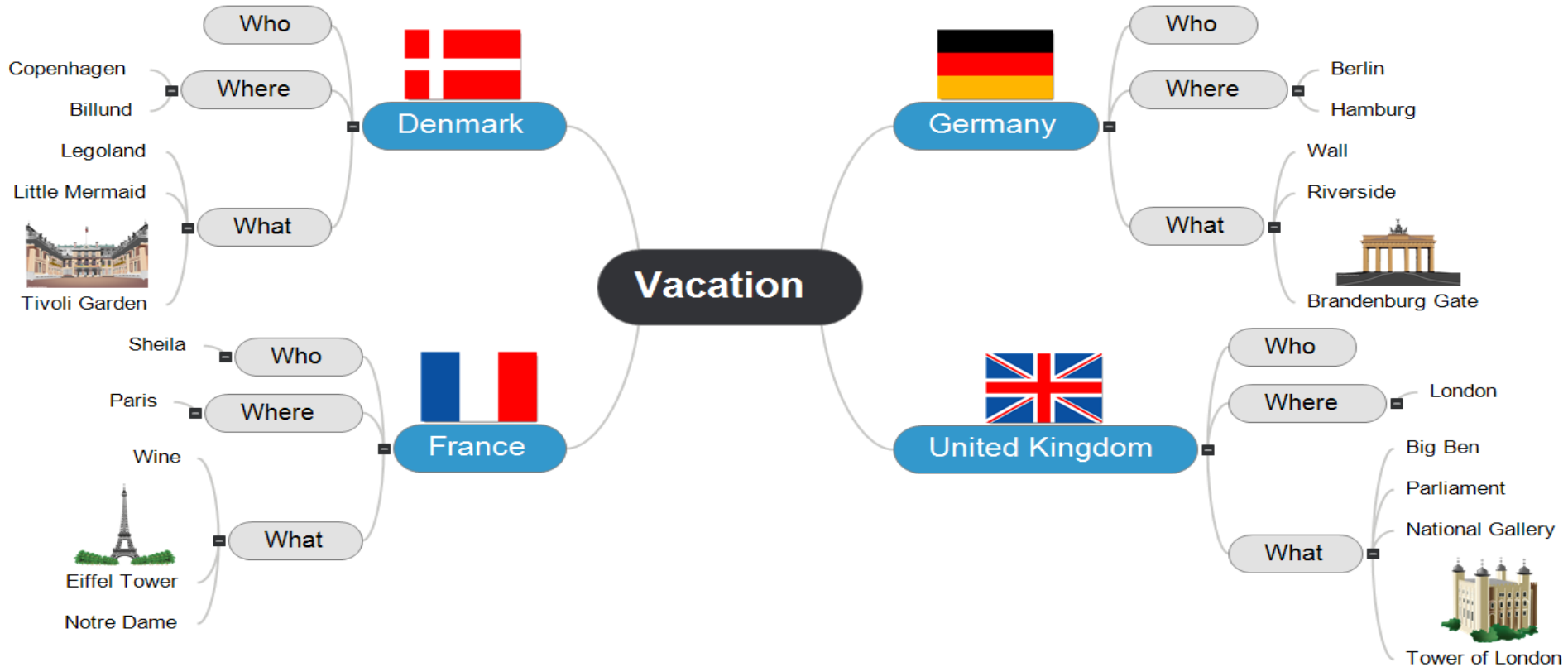
6 15
24 ³³

34 ²⁵16

8 26
17 35

27 18 9 36

Vacation – Mind Map



Vacation – Outline



Branch Name
Vacation
Germany
Who
Where
Berlin
Hamburg
What
Wall
Riverside
Brandenburg Gate
United Kingdom
Who
Where
London
What
Big Ben
Parliament
National Gallery
Tower of London
France
Who
Sheila
Where
Paris
What
Wine
Eiffel Tower
Notre Dame
Denmark
Who
Where
Copenhagen
Billund
What
Legoland
Little Mermaid
Tivoli Garden

Communication Breakdown



Organic vs. Linear

A study conducted by University of North Carolina indicated 65% of all mistakes in the work place were a result of miscommunication.

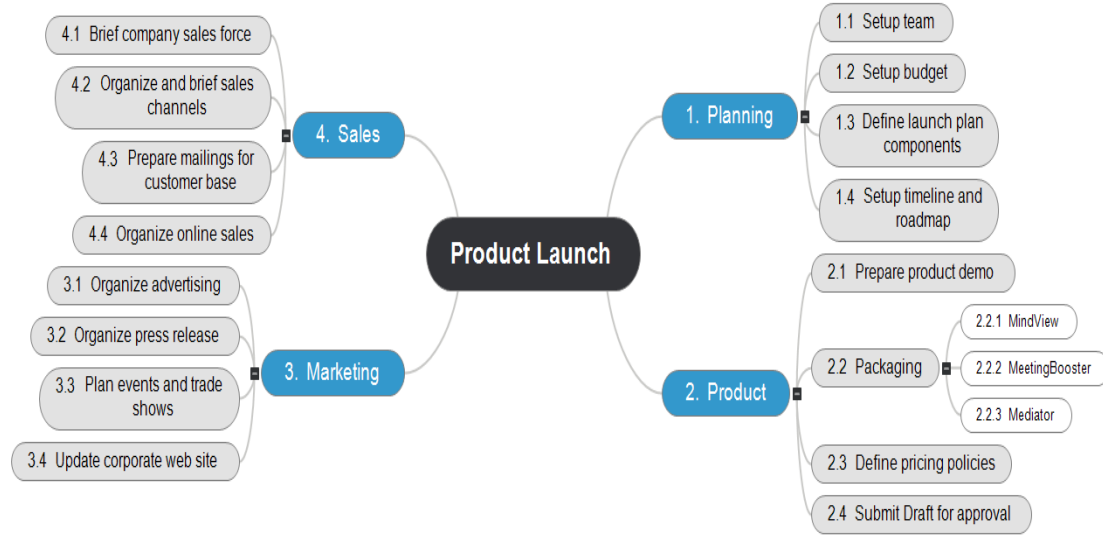
Consequences of Communication Breakdown



- Different Expectations
- Inaccurate Requirements Gathering
- Missing Deadlines
- Over Budgeting
- Project Failure

Solution?....

Solution = Mind Mapping Technology



What Does Mind Mapping Do For You?



- Enhance Brainstorming and Collaboration
- Optimize the WBS Process
- No Recreation of Data



Any Questions?



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